

UK YOUTH DEVELOPMENT LEAGUE

ROLES AND RESPONSIBILITIES – SOCIAL MEDIA VOLUNTEER

The UKYDL is a national league that provides inter-club competition for athletes who are in the U20, U17, U15 and U13 age groups.

Purpose

To run and develop the league's social media platforms including Facebook, Instagram and YouTube. Take a leading role in creating and producing content as well as help to deliver key messages about the running of the league.

Key aspects of the role

- Work with the committee and the Web Manager to develop and execute the league social media requirements
- Manage and grow the league's presence on all social media channels including but not limited to Facebook, Twitter, Instagram and YouTube
- Manage incoming messages and monitor activity across channels, responding to questions and comments where appropriate
- Escalate any reputational issues on social media to the committee
- Champion the positive use of social media with the Leagues members
- Keep up to date with the current and emerging social media techniques, trends and platforms

Is this role for you?

If you are media savvy, with strong communication skills, efficient and meticulous and a team player, you could hold a position where you would be the voice of the league.

This role attracts a small annual payment.